

BECOME A SPONSOR



Taste of Muskegon is one of the few festivals that is primarily attended by locals. It enhances locally-owned, independent businesses. Taste of Muskegon is truly a festival of our community. By becoming a sponsor, you become part of the celebration of what makes Muskegon delicious and will get your name in front of a great number of people who live in and around your business. Visit tasteofmuskegon.org/sponsors for more information.

SPONSORSHIP OPTIONS

Executive Chef

\$10,000+

- Inclusion in all advertising (print, radio, social media, etc.)
- Signage at each entrance to the event
- On-stage message delivered both days of event
- Other signage displayed at event (sponsor-provided)
- Promotional booth space at event
- 1,000 Taste Tickets (\$1,000 value)

Sous Chef

\$750+

- Up to 2 signs displayed at event (sponsor-provided)
- Promotional booth space at event
- 100 Taste Tickets (\$100 value)

Station Chef

\$500+

- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- 50 Taste Tickets (\$50 value)

Foodie of the Festival

\$250+

- Sign displayed at event (sponsor-provided)
- Logo displayed on the website
- 25 Taste Tickets (\$25 value)

Stage

\$5,000+

- Logo displayed prominently on stage
- Other signage displayed at the event
- On stage message delivered both days of event
- Promotional booth space at event
- 500 Taste Tickets (\$500 value)

Volunteer Shirts

\$2,500+

- Logo displayed on the back of all volunteer shirts
- Up to 2 signs displayed at the event (sponsor-provided)
- Promotional booth space at event
- 250 Taste Tickets (\$250 value)

Tickets

\$2,000+

- Logo displayed on all Taste Tickets
- Sign displayed at the event (sponsor-provided)
- Promotional booth space at event
- 200 Taste Tickets (\$200 value)

Wristband

\$2,000+

- Logo displayed on all alcohol wristbands
- Sign displayed at the event (sponsor-provided)
- Promotional booth space at event
- 200 Taste Tickets (\$200 value)

Table Cloths & Dumpster Banners

\$3,000+

- Logo displayed on all table cloths and banners
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- 300 Taste Tickets (\$300 value)

Compostable Service Ware

\$5,000+

- Logo displayed prominently on all drinkware
- Inclusion in all advertising (print, radio, social media, etc.)
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- 500 Taste Tickets (\$500 value)

Cigarette Recycling

\$1,000+

- Logo displayed on all containers
- 100 Taste Tickets (\$100 value)

Beer Garden

\$2,000+

- Logo displayed prominently over the Beer Garden
- Up to 2 signs displayed at event (sponsor-provided)
- Promotional booth space at event
- 200 Taste Tickets (\$200 value)

Tequila Cantina

\$1,500+

- Logo displayed prominently over the Tequila Cantina
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- 150 Taste Tickets (\$150 value)

Craft Cocktail Canopy

\$1,500+

- Logo displayed prominently over the Local Cocktail Canopy
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- 150 Taste Tickets (\$150 value)

Slushy Station

\$1,000+

- Logo displayed prominently over the Slushy Station
- 100 Taste Tickets (\$100 value)



WATCH MUSKEGON

Taste of Muskegon is an event of the City of Muskegon, Muskegon Farmer's Market
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