

BECOME A SPONSOR



Taste of Muskegon is one of the few festivals that is primarily attended by locals. It enhances locally-owned, independent businesses. Taste of Muskegon is truly a festival of our community. By becoming a sponsor, you become part of the celebration of what makes Muskegon delicious and will get your name in front of a great number of people who live in and around your business. Visit tasteofmuskegon.org/sponsors for more information.

Executive Chef Sponsor - \$10,000+

- Business logo prominently displayed on website & poster
- Promotional booth space at event
- Business logo on Welcome signs at all entrances to event
- Business listings/mentions in all advertising (print, radio, social media, press releases, etc.)
- Other banners displayed at event (sponsor-provided)
- On-stage message delivered both days of event
- 1,000 Taste Tickets (\$1,000 value)

Head Chef Sponsor - \$5,000+

- Business logo displayed on website & poster
- Promotional booth space at event
- Up to 3 signs displayed at event (sponsor- provided)
- Social media recognition
- 500 Taste Tickets (\$500 value)

Sous Chef Sponsor - \$3,000+

- Business logo displayed on website
- Up to 2 signs displayed at event (sponsor- provided)
- Promotional booth space at event
- Social media recognition
- 300 Taste Tickets (\$300 value)

Station Chef Sponsor - \$1,000+

- Business logo displayed on website
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 100 Taste Tickets (\$100 value)

Junior Chef Sponsor - \$500 up to \$999

- Business logo displayed on website
- Sign displayed at event (sponsor-provided)
- 50 Taste Tickets (\$50 value)

Quick Facts:

- 19,000+ visitors
- 2 day event
- 30+ Muskegon vendors
- over 350 local volunteers
- 6 live music concerts

Additional Opportunities:

- Stage
- Taste Tickets
- Alcohol Wristbands
- Volunteer Shirts
- Kid's Zone
- Beer Garden
- Other alcohol stations



Taste of Muskegon is an event of the City of Muskegon, Downtown Development Authority
PHONE: (231) 724-6753 • EMAIL: info@tasteofmuskegon.org • ONLINE: www.tasteofmuskegon.org

Taste of Muskegon • 933 Terrace St. • Muskegon, MI 49440



WATCH MUSKEGON

ADDITIONAL SPONSORSHIPS



Explore exciting sponsorship opportunities and elevate your brand's presence at Taste of Muskegon, a culinary extravaganza showcasing the area's finest flavors. Join us in shaping a delectable experience for all attendees while gaining valuable exposure for your business. Visit tasteofmuskegon.org/sponsors for more information.

Stage Sponsor - \$5,000+

- Business logo prominently displayed on stage
- Business logo displayed on website
- Promotional booth space at event
- Social media recognition
- 500 Taste Tickets (\$500 value)

Kid's Zone - \$3,000+

- Business logo displayed on Kid's Zone entrance sign
- Promotional booth space at event
- Other banner displayed at event (sponsor-provided)
- Social media recognition
- 300 Taste Tickets (\$300 value)

Volunteer Shirts - \$2,500+

- Business logo displayed on back of all volunteer t-shirts
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 250 Taste Tickets (\$250 value)

Craft Cocktail Canopy - \$1,500+

- Business logo displayed prominently over the Craft Cocktail Canopy
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 150 Taste Tickets (\$150 value)

Slushy Station - \$1,000+

- Business logo displayed prominently over the Slushy Station
- Social media recognition
- 100 Taste Tickets (\$100 value)



Taste Tickets - \$2,500+

- Business logo displayed on all Taste Tickets
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 250 Taste Tickets (\$250 value)

Alcohol Wristbands - \$2,000+

- Business logo displayed on all alcohol wristbands
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 200 Taste Tickets (\$200 value)

Beer Garden - \$2,000+

- Business logo displayed prominently over the Beer Garden
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 200 Taste Tickets (\$200 value)

Tequila Cantina - \$1,500+

- Business logo displayed prominently over the Tequila Cantina
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 150 Taste Tickets (\$150 value)

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